

The fast track to new business

The American Dietetic Association's Nationwide Nutrition Network (NNN)—a free, national referral service—puts clients seeking your specialized services directly in touch with you. Whether they're consumers who want to make more healthful eating choices, physicians looking for specialists in disease-specific nutrition, or restaurant managers who need sanitation or foodservice equipment experts, prospective clients can find you in a flash by visiting ADA's Web site or calling the association's Member Service Center.



Networking that works

Here's what Nationwide Nutrition Network members have to say about how the Network boosts business opportunities:

"A really terrific opportunity came to me via the Network: a half-hour segment of a local radio show series. The show moderator let me give out my phone number and Web address. The phones started ringing immediately. It does work."

"I recently had a wonderful consulting job which would not have materialized without the Network. It offers wonderful visibility for RDs to businesses."

"I've received speaking engagements from the Network, and several of these organizations consider me 'their' dietitian for continuing events."

"Referrals from the Network have resulted in multiple visits...and those people have gone on to refer friends."



It's free with your ADA membership! Join the Nationwide Nutrition Network today—and let potential clients find you with a single Web visit or phone call.

- To subscribe, use the enclosed form .
- For more information, call
800-877-1600, ext. 5000



AMERICAN DIETETIC ASSOCIATION
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Your link to nutrition and health.SM

Make the connection to new clients

**American Dietetic Association
Nationwide Nutrition Network**



Build your client base 24 hours a day, 7 days a week

Consumers, doctors and other healthcare professionals, restaurant owners and managers, food manufacturers and distributors all use the Nationwide Nutrition Network to find local dietetics professionals for individual consultations, program development, workshops and seminars, and special projects. Potential clients learn about the Network through newspapers, magazines, advertisements in consumer and trade publications, and on ADA's own and other Web sites.

The NNN is available 24 hours a day on ADA's popular Web site (www.eatright.org), which enjoys millions of hits per year. And, during regular business hours, the ADA Member Service Center (**800-877-1600, ext. 5000**) offers easy telephone access to the Network.

A valuable source for new referrals—free to ADA members

ADA members may participate in the Nationwide Nutrition Network **at no additional cost**—it's part of your membership. This valuable service is only available to ADA members.

Individual members may represent their own private practices, group practices or even their employers. A variety of creative business arrangements are possible—for example, a member without a private office can consult with clients at their homes or workplaces, at a physician's office or, potentially, via phone, e-mail, fax and Internet.

Sign up today!

Use the enclosed form.

**For more information, call
800-877-1600, ext. 5000.**



Showcase your specialized expertise

Consumers, physicians and other healthcare professionals use the Nationwide Nutrition Network to locate dietetics professionals who specialize in:

- Allergies
- Alternative Nutrition
- Cardiovascular disease and hypertension
- Diabetes
- Digestive disorders
- Eating disorders
- General nutrition and wellness
- Gerontology
- HIV/AIDS
- Home health
- Maternal nutrition
- Pediatric nutrition
- Oncology
- Renal nutrition
- Sports nutrition
- Vegetarian nutrition
- Weight control

The network also links businesses such as **food manufacturers/distributors and restaurant owners/managers** to dietetics practitioners with expertise in:

- Nutrient analysis for individuals, products or menus
- Product and recipe development
- Restaurant, foodservice or retail management
- Sanitation and quality control training
- Food labeling
- Foodservice equipment sales/kitchen design
- Professional communication for books, brochures or other publications
- Food and nutrition computer programming
- Product line or exhibition representation